

SJL 2018/2019 PTL Meeting Minutes

July 17, 2018

Meeting Leaders: Suzy Sherman (PTL President) and Amanda Kotowski (PTL Vice-President)

Participants: Cheryl Witek, Janet Pesch, Shannon Porcaro, Crystal Kristiansen, Cara Shaffer, Diane Schweitzer

Excused: Amy Salinas

Welcome (Suzy Sherman – PTL President)

President's Report (Suzy Sherman)

- Spirit Run update:
 - Kara Kading progressing, starting to apply for permits
 - Suzy Sherman able to secure Educators Credit Union as sponsor; Spirit Run in continual need for more sponsors – please reach out to Kara Kading if you have a contact/lead
- Spirit Wear update – No final decisions made on below discussion, table to next meeting
 - Suzy presented information on various new vendors to consider including Redwall, Romme Printing and Racine Screen Printing
 - Shannon Porcaro has previously used “Sports of All Sorts” – will investigate this group as an additional option
 - Group discussed various options to sell including shirts, sweatshirts and need for dry-fit options (to appeal to older kids and adults)
 - Discussion of what logo to use – previously discussed using 1 consistent logo; discussion on whether this should be a previously designed logo or a brand-new logo; additional discussion points:
 - Should this be consistent with athletic wear?
 - If a new logo, should PTL pay for a designer? Volunteer?
 - Is this decision within the scope of PTL?
- PTL recruitment
 - Suzy Sherman presented idea of small “thank you gifts” to volunteers as a token of appreciation; group discussed if this could be a simple thank you card or a material item; concerns raised of needing to be consistent as to not accidentally forget/offend anyone
- PTL volunteer form
 - Suzy Sherman has started a google doc form
 - Would like to have option for volunteer form hand out and sign up at parent orientation nights
 - New for 2018/2019 school year – will require room parents to attend at least 50% of PTL meetings in order to better communicate to classrooms and get more involvement/feedback from parents/students

Treasurer's Report (Cheryl Witek)

- Proposed 2018/2019 budget – see attachment

[..\Events\EventsOutline 2018.2019.docx](#)

- Finalization of 2018/2019 budget items – to take place at next meeting 8/22/19
- Fundraising results from July 4th parking - raised total \$757

New Business (Group Discussion)

- Finalization of 2018/2019 fundraisers – see attachment

[..\Fundraisers\Fundraiser Outline 2018.2019.docx](#)

- Finalization of 2018/2019 PTL events – see attachment
- Overview of parent orientation night(s) involvement
 - Amanda Kotowski to share PTL survey results from 5/2018 to each classroom in short 5-minute PowerPoint presentation
 - Would like to have PTL table “staffed” so parents can stop by and ask questions and sign up to volunteer
 - Will have Butter Braid fundraiser samples available (provided free from company)
- PTL Welcome back Ice Cream/Sorbet Social
 - To discuss at next meeting more specifics of what project(s) any extra PTL funds will be directed to

NEXT MEETING: August 22, 2018 at 5:30 pm (SJL Cafeteria)