

St. John's PTL meeting

June 26, 2018

Present: Suzy Sherman, Amanda Kotowski, Cara Shaffer, Janet Pesch, Cheryl Witek, Kristen Fox, Shannon Porcaro, Crystal Kristiansen, and Amy Salinas

Meeting was called to order at 5:33 p.m. Suzy Sherman opened with prayer.

President's Report

-PTL has 3 goals this year:

- Ignite Passion

We'd like to see people grab hold of PTL

-Demonstrate Thankfulness

The more people feel gratitude, they more they give. The little things can add up.

-Promoting Leadership

How do we enable/empower parents to help?

-PTL will try to communicate more rather than less and the quicker we communicate the better.

Treasurer Report

-Through PTL fundraisers, we have \$7251.59 that can be dispersed to our chosen items. The Science (Mrs. Duchac) and Music (Ms. Cicerale) teachers will be contacted for the amount of funds needed for their items and the balance will go to Chromebooks for the 1st and 2nd graders. Through a survey at the very first PTL program of the 2017-2018 school year we voted on what families would most like to see there hard earned fundraising dollars spent on.

Results from the 2017-2018 School Year Fundraising Survey

The science equipment (3D printer and supplies) got the most #1 votes.

Here's the breakdown (I will list the number of votes acquired for each place):

Music:

1st - 6 votes 2nd - 11 votes 3rd - 8 votes 4th - 5 votes

Science

1st - 11 votes 2nd - 8 votes 3rd - 6 votes 4th - 5 votes

Chromebooks

1st - 8 votes 2nd - 7 votes 3rd - 5 votes 4th - 11 votes

Electronic Sign

1st - 6 votes 2nd - 4 votes 3rd - 11 votes 4th - 9 votes

St John's Lutheran School

2017-2018 Budget

Fundraising Income	Budgeted	Actual
4 th of July Parking	\$ 600.00	\$ 652.00
Book Fair	\$ 0.00	
Art to Remember	\$ 500.00	\$ 756.25
Shoe Drive	\$ 100.00	\$ 32.75
Spirit Wear	\$ 350.00	\$ 354.50
Cookie Walk	\$ 500.00	\$ 495.75
Pizza Sale	\$1,500.00	\$2,599.52
Elegant Farmer Pie	\$ 500.00	\$1,152.50
Trivia Night	\$ 500.00	\$ 229.04
Milaeger's Flower/Gift Card	\$ 500.00	\$ 464.95
Spirit Run	\$2,500.00	\$1,920.64
Kisses for Kids	\$ 50.00	\$ 149.00
Dining Out	\$ 500.00	\$ 600.67
Total Fundraising Income	\$8,100.00	\$9,407.57

PTL Treasurer Report

July 1, 2017	Beginning Balance	\$2,974.44
2017-2018	Income	\$11,674.05
2017-2018	Expenses	-\$4,420.96
June 26, 2018	Market Day Expense	-\$33.99
June 26, 2018	Checkbook Balance	\$10,193.54
June 26, 2018	Market Day Balance	\$941.95
	Allowed Carry Over	\$2,000.00
June 26, 2018	To Be Dispersed	\$7,251.59

-PTL has been using Central Payment as a credit card reading service; we have just been charged a \$96.50 yearly membership fee. We were told that there was no annual fee, so Cheryl Witek has been in contact with them to try to get this fee refunded. We discussed other options for card readers such as Square and PayPal. Both Square and PayPal have very similar costs of 2.75% of the amount per swipe and 3.5% + \$0.15 per amount if keyed in. Central Payment was the lowest % option out there at the time (Cara believes it was around 1.5% of the amount per swipe.) Cheryl Witek and Janet Pesch will work to see if we can use Central Payment without the annual membership fee, otherwise we will look into a different option. PTL feels that having a card reader available is important.

New Business

-Amanda Kotowski went over the results of the end of year survey that was sent out to families. We had a 32% response rate (which is actually good). The results showed that families want MORE communication and want to be notified of events far in advance. The mother/son bowling event was very well received. Survey responders want to see more of that type of activity (parent/child events), Trivia Night and would also like to see a giving tree. PTL could reinforce the school with events such as Project Magi or collecting non perishable food items. As far as Fundraisers go, the Scholastic Book Fair scored the highest on our survey as well as the Dining Night Outs and the School Auction. Parents would like a better understanding of where our fundraising money is being spent. The incentives for

the fundraisers didn't really work. We still had the same 11% of the school participating in them. PRL would like to work on how to get more participation. Parents would like to see activities that involve the whole family. Survey responders would like to see the PTL be more transparent, see more communication and a solidified calendar. There were some questions about the validity of the online vote for President and Vice President. Janet Pesch will study the Constitution and we shall revisit the possibility of changing the constitution to make online voting ok.

-Fundraisers

-Suzy Sherman thinks that we don't maximize our potential when we have big crowds coming through (like during Christmas programs). Amanda has contacted Milaeger's about selling poinsettias through the school and have pick up the evening of the Christmas programs. Other thoughts are selling Christmas cards or ornaments the students make. We would like to tie in special collections for these evenings in collaboration with the Stewardship Board. Maybe collecting items or non perishable food items for those in need.

-2018-2019 Fundraisers

-4th of July Parking

-Scholastic Book Fair

-Art to Remember

-Spiritwear

-Pizza Sale

-Butter braid Sale

-Milaeger's Flower/Gift Card

-Spirit Run

-Dining Night Out

-Trivia Night/Auction

-Art to Remember, we might try to have a School or Grade theme. Art to Remember has "lessons" and ideas on their website so Janet Pesch will look into some ideas. Suzy Sherman would like to see more examples set out for parent to see.

-Spirit Wear - Janet Pesch will talk to Kevin about finding a single school logo. Crystal Kristiansen doesn't mind heading it up again this year, but we will try to keep it simple. Lori has ideas about uploading images to a company and then families can go in and purchase the logo on the product they chose. Suzy Sherman has worked with a local South Milwaukee company and will get info from them as well.

-Cookie Walk is well received when paired with another event.

-Pizza Sale - Amanda Kotowski will look at options other than DeRango's.

-Janet Pesch will talk to Kevin about how to just accept donations during fundraisers, some families may not want to purchase the fundraising items, but may still want to make a donation.

-PTL would like to do some sort of community outreach, such as collecting donations during the Advent programs.

-Schedule PTL events for the 2018-2019 School Year:

Aug. 29 6:00 p.m. PTL ice cream social/open meeting
Art to Remember

Sept. 15 Spirit Run

Oct. 19 Trunk/Treat or Harvest Family night
Butter braid fundraiser

Dec. 5, 12, 19 special collections

Feb. 1 Father/Daughter Dance 6:30 p.m.
Pizza Sale

Apr. 5 Trivia/Auction 6:30 p.m.
Mileagers Money fundraiser

May 30 Field Day

Possible dates for Pizza/Game night Sept. 28 or Oct. 19

Possible dates 2nd scholastic book fair Apr. 5-12

Adjourn Meeting

-at 8:30 pm with the Lord's Prayer

Next meeting: July 17 at 5:30 p.m. at St. John's Lutheran School